

USAGE RIGHTS & CREDITS

The Road to Bethlehem - Press & Media | version dated 4 October 2026

These guidelines apply to the press releases, album covers and official press images made available through the online press room for *The Road to Bethlehem*. The aim is to make editorial publication and distribution as easy as possible while ensuring that names, credits and context remain accurate.

OFFICIAL STYLE

Project: The Road to Bethlehem

Subtitle: A Musical Journey of Trust, Courage, and Humanity

Artist: Sinclair Simons & The Silent Future

Where possible, please use this full wording in publications.

USE OF PRESS RELEASES

The press releases provided may be used free of charge for editorial publication, reproduced in full or shortened, and adapted to the style of the relevant medium. Titles, names, facts and release dates must remain accurate. Direct quotations may not be altered in meaning and must be attributed to Sinclair Simons.

USE OF PRESS IMAGES

The album covers and official press images provided may be used free of charge for editorial coverage and promotion relating to *The Road to Bethlehem* and Sinclair Simons & The Silent Future. This includes, among other things, news articles, interviews, reviews, websites, cultural and church publications, event listings, announcements and editorial social media channels.

Cropping, resizing and technical adaptation to the publication format are permitted, provided the image is not altered in a misleading or materially substantial way and its original meaning and integrity are preserved.

IMAGE CREDIT

Please preferably use the credit shown on the download page or provided with the relevant file. If no individual credit is listed, the following standard credit may be used:

Concept & Creative Direction: Sinclair Simons

OTHER USES

Prior written permission is required for advertising, commercial campaigns, merchandise, paid promotion, resale, relicensing or substantial alteration. The material may not be used in a misleading, offensive or unlawful context.

ARTISTIC REPRESENTATION

The official visuals and album covers are artistic representations created using generative AI, developed under the concept and creative direction of Sinclair Simons. They support the music, story and emotion. The images are not photographs of real models or an announced live cast and should not be regarded as historical reconstructions.

QUESTIONS OR PERMISSION

Press contact: Patrick Mulder

BURO NSIGN

Patrick@N-Sign.nl

For questions concerning commercial use, substantial alterations or a specific image credit, please contact us.