



THE ROAD TO BETHLEHEM

IMAGINE IT LIVE

When sound becomes a world

MUSIC AS THE STARTING POINT

Everything begins with sound.

The Road to Bethlehem grew out of the music as a world of trust, courage and humanity. In its purest form, voices and instruments are enough to bring that world to life in the audience's imagination. But the music can grow further. It can become visible in theatre, unfold around the audience in a historic square, or expand into a monumental experience in a concert hall or arena.

The Road to Bethlehem was therefore not conceived for one fixed stage or one definitive production. Every space offers a new way to experience the same musical journey. The scale and form may change. The human core remains the same.

Two ways of encountering the music



CONCERT

Imagination begins with listening

From an intimate choral concert to a full-scale performance with soloists, choirs and symphony orchestra. The music takes centre stage and opens the audience's imagination. Light and subtle projections can support the world of sound without diminishing the concert's pure power.

THEATRE / OPERA / BALLET

The music becomes visible

When the music enters the stage, a theatrical world emerges through characters, performance, movement, imagery, costumes and scenography. The production may take the form of music theatre, opera or an imagined ballet - not as one fixed concept, but as an invitation to make the musical narrative visible.





HISTORIC SQUARE / 360 DEGREES

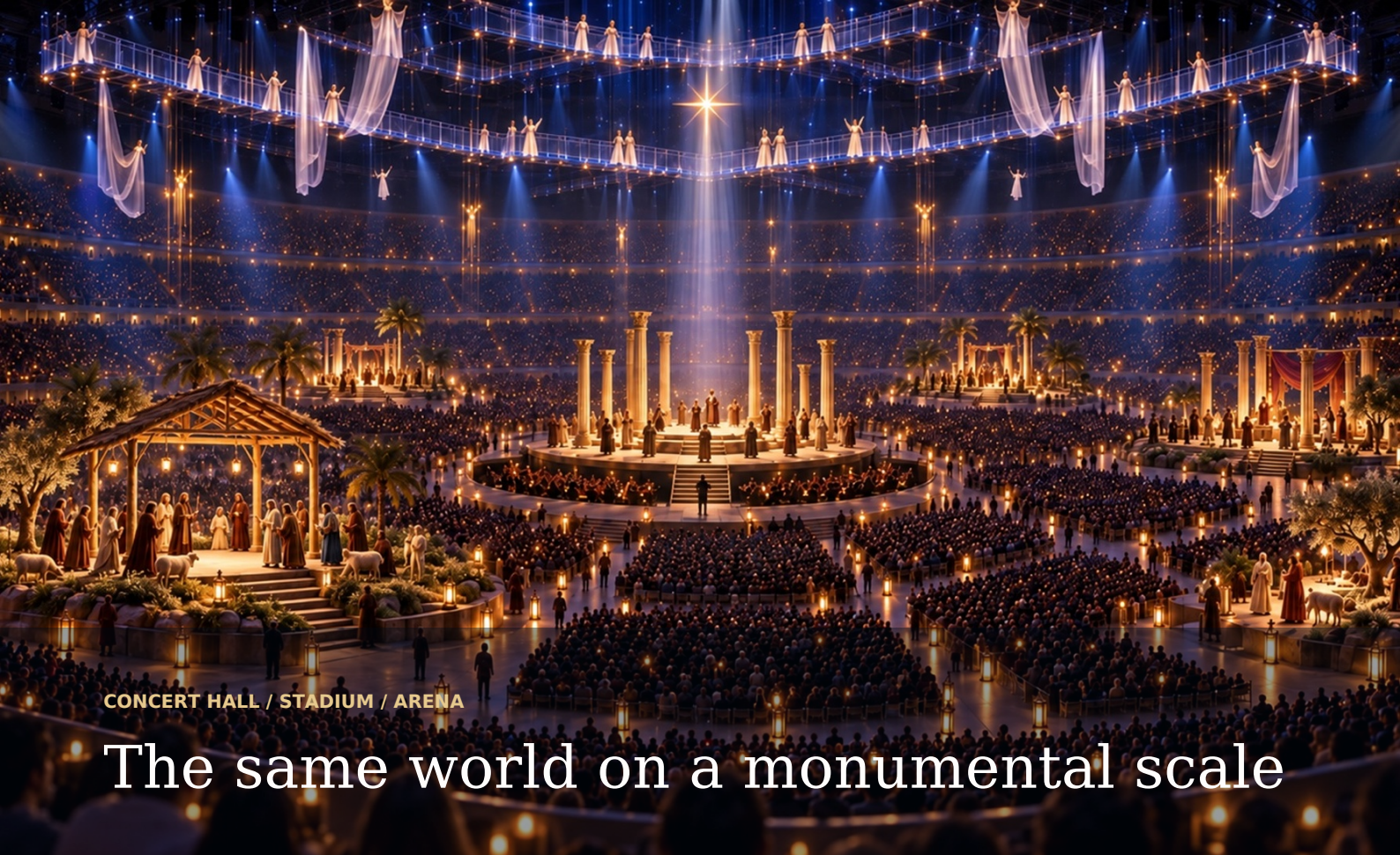
The setting becomes part of the world

AN INTIMATE SPATIAL NARRATIVE

In a historic square, the narrative can unfold all around the audience. Architecture, music, light, projection and multiple performance spaces come together to form an intimate 360° world. It may become a concert, a theatrical production, or a special evening in which dinner is part of the shared experience.

Every city, every architectural setting and every location can create its own version of The Road to Bethlehem. Not as a reduction of the imagination, but as a world built more closely around the audience.

The surroundings help tell the story.



CONCERT HALL / STADIUM / ARENA

The same world on a monumental scale

THE WORLD EXPANDS WITH THE SPACE

The spatial concept of the historic square can be expanded into a concert hall, stadium or arena. Orchestra, choirs, soloists, audience, projections, performance islands and floating layers become part of one fully immersive world.

The audience does not merely watch the story, but finds itself at the heart of it.



From sound to space.
From listening to experiencing.

ONE MUSICAL WORLD. FOUR POSSIBLE FORMS.

The scale and space may change. The human core remains the same.

